



# TOKEN FEST

## SPONSORSHIP PROSPECTUS

March 15 & 16, 2018 | The Palace Of Fine Arts  
San Francisco, CA

**The Business & Technology  
Of Blockchain**

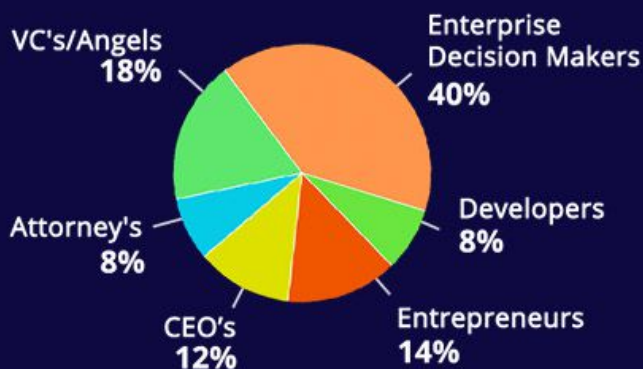
# Why Become An Event Sponsor?

Token Fest is an exclusive, two day networking event focused on the business and technology of blockchain. Achieve valuable mindshare for your company among industry thought leaders from the digital currency marketplace.

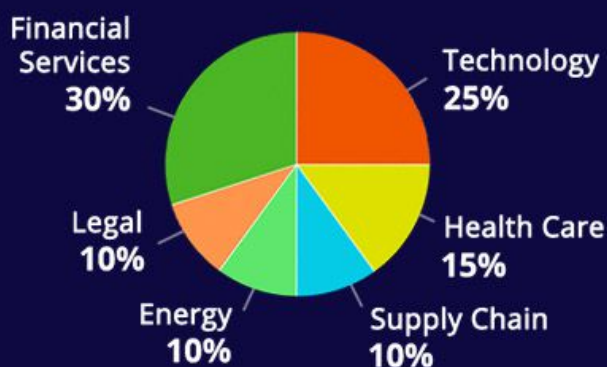
Event Sponsorship helps align your brand with excellence and connects you face to face with senior level decision makers. Token Fest brings together business professionals from blockchain based enterprises including CEO's, entrepreneurs, venture capitalists, investors, regulators, attorneys & developers to network and collaborate on topics such as:

- Cryptoeconomic Strategy
- P2P Ecosystem Architecture
- Cybersecurity & Hardware
- Tokenized Revenue Models
- Applied Cryptography
- Smart Contracts & IOT
- Token Analysis/Governance
- Internet of Money
- Capital Markets
- Regulation & Policy
- Open Systems
- Scaling Technology
- Enterprise Blockchain Solutions
- Distributed Ledger Applications
- Enterprise Decentralization
- Secure Supply Chains
- Smart Token Technology
- Crowdfunding Models
- Physical Asset Tokenization
- Token Protocol Strategy
- Behavioral Tokenomics
- Sharing Economy
- Scalable DApps
- Data Integrity Solutions

**ATTENDEE PROFILE**



**INDUSTRY PROFILE**



Projected Attendance  
700 - 900

## Sponsorship Levels

**TITLE**  
**\$15,000**

- 10 x 10 Exhibit Space
- (1) 5 minute "lightning talk" on a moderated speaking panel with other industry thought leaders
- Logo prominently displayed as Title Sponsor on website with hyperlink
- Logo prominently displayed as Title Sponsor on all on-site event signage
- Logo and company description included on printed conference brochure
- (1) piece of marketing material distributed inside event bags
- (1) full page advertisement inside our official on-site conference brochure
- Company mention in all social media & event marketing campaigns
- (10) event passes for company or client distribution
- Complimentary access to entire post-event conference attendee list

**PLATINUM**  
**\$7,500**

- 10 x 10 Exhibit Space
- (1) 15 minute technology showcase demo in the Technology Showcase Theater
- Logo prominently displayed as Platinum Sponsor on website with hyperlink
- Logo prominently displayed as Platinum Sponsor on all on-site event signage
- Logo and company description included on printed conference brochure
- Company mention in all social media & event marketing campaigns
- (4) event passes for company or client distribution
- Complimentary access to entire post-event attendee list

**GOLD**  
**\$3,500**

- Logo prominently displayed as Gold Sponsor on website with hyperlink
- Logo prominently displayed as Gold Sponsor on all on-site event signage
- Logo and company description included on printed conference brochure
- (2) event passes for company or client distribution

Contact Ryan Colby For More Info:  
[ryan@tokenfest.io](mailto:ryan@tokenfest.io)

## "A La Carte" Sponsorships

**Media Lounge**  
**\$10,000**

**Event Bags**  
**\$8,000**

**Aisle Signs**  
**\$9,000**

**Bag Insert**  
**\$2,500**

**Zoltar The Token Teller**  
**\$4,000**

**Premium Banners**  
**\$7,000**

**Speaker Room**  
**\$8,000**

**Technology Demo**  
**\$3,500**

**Meter Boards**  
**\$3,500**

**Brochure Ad**  
**\$3,500**

**Breakfast or Lunch Sponsor**  
**\$8,000**

**Wi-Fi Sponsor**  
**\$8,000**

**Branded Water Bottles**  
**\$8,000**

**Registration Area**  
**\$12,000**



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